

## HELLO

Emily Leclerc  
Digital Designer

## CONTACT

503 302 1672  
emilyleclerc1@gmail.com

## SKILLS

Visual Branding  
Concept Development  
Art Direction  
Adobe Creative Suite  
Content Creation  
UX + UI Design  
Web Design  
Photography  
Motion Graphics  
Creative Strategy  
Editorial Design  
Empathy

## EDUCATION

California Institute of the Arts  
User Interface Design  
2020

University of Oregon  
BA, Advertising  
2017

## REFERENCES

Lindsay Larricks  
Art Director  
The Great  
Lindsaylaricks@gmail.com

Jade Katzenellenbogen  
Head Graphic Designer  
7 For All Mankind  
Jadektz@gmail.com

## WORK

Senior Digital Designer  
MOTHER Denim // Feb '23-Oct '23  
Worked closely with Art Director to execute brand storytelling throughout all seasonal marketing campaigns.

Senior Graphic Designer  
The Great. // Jan '22-Feb '23  
Created graphic assets across digital, social, print and in-store platforms. Created visual brand standards and designed content for new brand initiatives.

Digital Designer  
7 For All Mankind // May '21-Dec '21  
Created digital assets in multiple variations for paid social & search platforms. Ideated new campaign concepts to ensure constant brand evolution and elevation.

Head Visual Designer  
Elaine Kim // July '19-Mar '20  
Directed visual branding across digital, social and print. Directed creative teams to transform concepts into visual executions.

Head Graphic Designer  
The Btwn // Aug '18-Feb '19  
Directed design for email templates, promotional materials, landing pages and digital marketing. Mentored junior designers in creative development.

Graphic Design Intern  
Emerge, Ghana // June '16-Aug '16  
Worked as sole in-house Graphic Designer for a marketing agency in Ghana, Africa. Visually established and elevated 50+ clients across Africa.

## FREELANCE

Boardwalk Pictures // Mar '21-May '21  
Sustainable Law Group // Oct '19-Nov '19  
Aireheart Jewelry // Mar '20-Mar '21  
Misterfreak // Mar '18-May '18  
KBLA // Jul '15-Sep '15